



6th Biennial of Contemporary Art of Salerno

www.biennaleartosalerno.com

biennaleartosalerno@gmail.com

6th Salerno Contemporary Art Biennial

October 18/November 2, 2025 – Palazzo Fruscione

REGULATIONS

Place and date

Palazzo Fruscione, from October 18 to November 2, 2025 – Palazzo Fruscione

Theme

“AI vs AI – Artificial Intelligence vs Artistic Intelligence”

Artists have the opportunity to express themselves freely, on the theme – already very broad in itself – or on a free theme of their choice. It is not necessary for the submitted work to be unpublished.

Timeline

- Selections close: MAY 31, 2025
- Registration close: each artist must register within 5 days of notification of their selection
- Inauguration: Saturday, October 18, 2025
- Awards ceremony: Saturday, October 25, 2025
- Biennial closing: Sunday, November 2, 2025

SECTIONS

PAINTING

Figure and abstract works created with full stylistic and technical freedom (oil, acrylic, tempera, watercolor, ink, graphite, collage) on any type of support. Max format 100x150 cm

For a different format, please contact the organizing secretariat. The works must be delivered without a frame and without glass and must be equipped with calibrated hangers, under penalty of exclusion.

SCULPTURE - DESIGN - INSTALLATION

Figure and abstract works, created with any material, for a maximum format of cm. 100 (base) x 180 (h) and in any case not exceeding kg. 10. For a different format, please contact the organizing secretariat

PHOTOGRAPHY AND DIGITAL GRAPHICS

2D works, including digital photography, analog photography, computer graphics, software art or works performed with various techniques, such as digital manipulation (including the use of painting or other types of manual expression) web art, polaroid, cell phone photos, photo collages, etc. for a maximum format of 100 x 100 cm.

The works must arrive printed and in any case on a rigid support and without glass, possibly with plexiglass equipped with calibrated hangers.

NEUROSCIENCE OF IMAGES AND FORMS

Painting, Sculpture, Design, and Photography works that can be included in the neuroscientific criteria of art perception.

VIDEO ART AND SHORT FILMS

Video clips, animated short films, cinematographic short films made with all animation techniques.

Maximum duration 15 minutes - Send the frame in addition to the video. In this case the Artist must provide for the shipment or delivery of the monitor or PC for the transmission of the video for the duration of the Biennale.

ECO-SUSTAINABLE ART

Painting, sculpture, design, installations and photography works made with recycled materials, in compliance

with the above.

NEW ART AND MEDIA TECHNOLOGIES SECTION

Videogames, Interactive fairy tales, executable software

Virtual participation

Send the files with the photos of the works to biennaleartosalerno@gmail.com

Participation, after being selected, has a fee of 180.00 euros.

The works will be displayed on a 60-inch monitor

HOW TO PARTICIPATE

PHASE 1 - APPLICATION FOR THE SELECTIONS

Anyone who intends to propose their candidacy for the selections must send the following material by email to

biennaleartosalerno@gmail.com by May 31, 2025:

- Selection form filled out in block letters, downloadable from the website

- 5 photos of their works in high-resolution jpeg format (300 dpi) adequately identifiable (title, measurements, technique and year)
- personal photo of the artist (close-up in high-resolution jpeg format 300 dpi)
- In the case of videos, send the video file in mp4 or a link

PHASE 2 - REGISTRATION

Artists who have proposed their candidacy for the Biennale must register within 5 days of the date of communication by email of the selection and only after such selection by sending a: biennaleartosalerno@gmail.com

- Completed application form
- Receipt of payment of the participation fee of €350.00 (including catalogue)
- Release (which will be sent to the artist by email once the selection has been passed)

The participation fee must be paid by bank transfer to:

Associazione Salerno in Arte, presso Banca Generali, Filiale di Salerno – Via Roma – IBAN:

IT16W0307502200CC8500503145

BIC SWIFT – BGENIT2T

The reason for the transfer must include: the Name and Surname of the artist participating and the reference to the 6th Salerno Biennale and the chosen section.

PHASE 3: PRESENTATION OF WORKS

Registered artists will be asked to submit the original work, which must absolutely be the one selected.

All works, according to the criteria established in the specific sections, can be

- **SHIPPED** to:

Biennale Salerno c/o M.B.E. 117 -Via Giovan Angelo Papio n 33 – 84122 Salerno

The works must arrive between September 29th and October 1st 2025. Works arriving after this date will not be accepted.

Works sent by mail will be accepted only with costs and risks borne by the participant, both for the outward and return journey (return).

The shipping costs for sending and returning the works, and if deemed appropriate, the insurance for transport, are borne by the Artist.

Each Artist has the right to identify the most suitable shipping agent for the transport of his works.

- **HAND DELIVERED** at:

Palazzo Fruscione, on 02 and 03 October 2025, from 16:00 to 20:30 by prior telephone appointment (tel. +39 3388928758)

The transit of transport vehicles, where necessary for the delivery of the work to Palazzo Fruscione,

requires a municipal authorization that must be requested by the artist directly from the Salerno Traffic Police Command (this is a ZTL - limited traffic zone equipped with video cameras). Stopping, when allowed, must be strictly limited to the time necessary to carry out the loading/unloading operations of the works destined for the exhibition spaces.

IMPORTANT, for works coming from non-European countries, in the case of shipping, the author must fulfill the customs duties through his own forwarder to avoid the works being blocked in customs and subsequently returned to the sender.

• **FOR THE AUDIOVISUAL SECTION, ARRIVE BY MAIL OR WITH WETRANSFER**

at biennaleartosalerno@gmail.com

In this case, the Artist must arrange for the shipment or delivery and installation of the monitor or PC for video transmission (see above)

Release and liability

The organizers, while taking the utmost care of the works received, assume no responsibility for any damage caused by transport, tampering, fire, theft or other causes during all phases of the event, storage, exhibitions and storage. Artists are entitled to take out any insurance against any damage that the works may suffer.

The Organizing Body declines any responsibility that may arise, to any person, from facts attributable to participants in the event, including with regard to compliance with the provisions governing the running of the Event itself.

The Artists are solely responsible for the objects exhibited and for any activity they carry out in the Exhibition, in particular they release the Organizing Body from any responsibility and co-responsibility regarding the authenticity, provenance and value of the objects exhibited; Commercial, financial, administrative and fiscal obligations towards collaborators, visitors, public administration; Civil liability for theft or damage to the objects exhibited, damage to the Artists and collaborators, to third parties, to the furnishings and to the structure.

Exhibition spaces

The assignment of the Exhibition Space is the exclusive responsibility of the Organizing Body.

For needs that require a particular set-up, please inform the organization in advance.

Transit of vehicles in the ZTL

The transit of transport vehicles, where necessary for the delivery of the work to Palazzo Fruscione, requires a municipal authorization that must be requested by the artist directly from the Salerno Municipal Police Command (this is a limited traffic zone equipped with video cameras). Stopping, when permitted, must be strictly limited to the time necessary to carry out the loading/unloading of the works destined for the exhibition spaces.

Jury and Awards

The Jury will evaluate the works present in the exhibition and will decide which artists of the various sections to award the prizes to, at its sole discretion. The judgment expressed by the Jury is final.

For each section there will be a first, second and third prize, the critics' prize and some specific plaques of merit.

The artists who participate in the Biennale will compete for the assignment of the following prizes:

- Trotula de Ruggiero Institutional Prize
- Zaha Hadid Prize
- Luciana Marciano Prize
- Annarita Gorga Prize

The names of the winners will be announced during the awards ceremony, which will be held on Saturday 25 October 2025, and will be published on the website www.biennaleartosalerno.com

Biennale Catalogue

As for previous editions, a prestigious catalogue will be produced.

The cost of the same is included in the registration fee. Those who are unable to attend the Biennale in person and collect the catalogue will receive it upon return of the work, via courier.

Acceptance

By participating in the initiative, artists implicitly acknowledge and accept the rules contained in this announcement, none excluded. The participating artist declares that he/she has carefully read this regulation and therefore accepts it in all its points.

Return of the works

The works may be collected personally by the artist or by a person designated by him with a proxy. Artists who send their works via express courier may request their return by appointing a trusted courier and at their own expense. The organization may arrange - always at the expense and responsibility of the recipient - for the return shipment of all the works remaining in its possession. The packaging of the works must be adequate and easily reusable, otherwise the packaging for the return will be entrusted to the company that will ship the works to the sender.

Cancellation

The organizer reserves the right to cancel the Biennale for reasons that may prevent it from being held regularly according to the times and methods indicated above. The registration fee will be used for the dates scheduled subsequently.

Info

Artists will be constantly informed about changes/additions to this Call by consulting the website (www.biennaleartosalerno.com) or by email (biennaleartosalerno@gmail.com). Participation implies knowledge and total acceptance of this Regulation.

Consent and privacy

Each participant grants Salerno in Arte the rights to reproduce the works, texts and personal photos, data released for the purposes of drafting the catalogue, the membership archive and the publicity of the works on the Biennale website and other activities of the organization, and expressly authorizes the processing of personal data transmitted pursuant to Law 675/96 and subsequent amendments Legislative Decree 196/2003 (Privacy Law) and EU Regulation 679/2016, also for the purposes of inclusion in databases

managed by the organization. It is possible to request rectification or cancellation, as provided for by Law 675/96 on the protection of personal data.

Privacy

1) Purpose and methods of data processing

The information and data collected will be used, in compliance with the provisions of Legislative Decree 196/2003 and EU Regulation 679/2016, exclusively for the following purposes:

- to register participants in the competition;
- to manage the competition itself and the obligations relating to the competition rules;
- to publish the list of winners on the websites of the Biennale and other connected websites or on other means of communication and/or dissemination;
- to fulfill obligations established by law, by a regulation or by community legislation and to assert or defend a right of the Biennale d'Arte Contemporanea e del Design – Salerno in the appropriate venues.

The data provided to participate in the competition may be processed by the Salerno in Arte Association (SART) in manual, paper, computer or telematic form. Specific security measures are observed to prevent the loss of data, illicit or incorrect use and unauthorized access. The Association will carry out only the processing operations necessary for the pursuit of the data collected by the GDPR 2016/679. The information and personal data will be retained for the duration of the competition and in any case according to the methods indicated above, in full respect of confidentiality and in compliance with the provisions set out for the time established by the sector legislation for the purposes connected to the competition.

2) Communication, dissemination and transfer of data to third countries or international organizations.

The personal data acquired by Salerno in Arte may be communicated, exclusively for the purposes referred to in the previous point 1), to third parties such as public bodies, judicial bodies, carriers/shippers, post offices, lawyers, consultants, notaries and other subjects indicated in the Competition Regulations, such third parties who will process the data as managers and/or as natural persons who act under the authority of the owner, or operate in complete autonomy as separate data controllers, for the purposes of the competition. The personal data acquired will never be disseminated, except for the publication of the list of participating Artists and winners of the Biennale. The data communicated will not be transferred to third countries or international organizations outside the EU.

3) Mandatory nature of the provision of data

The provision of data for the purposes referred to in points 1) and 2) of this information is necessary to participate in the competition and failure to provide it may result in the impossibility of participating in the competition and/or following up on the win.

4) Marketing purposes

Personal data may also be used for the purpose of sending information and/or advertising material or for communications regarding new activities or updates and news on existing activities. The provision of data for these purposes and/or consent to their processing are optional and any refusal may not result in failure to perform the service.

5) Information on the Data Controller and rights of the interested party.

The Data Controller of the personal data acquired is the Salerno in Arte Association, with headquarters in Salerno, at Via Leucosia 95.

The owner of the data has the right at any time to ask the Data Controller for access to their personal data, rectification, deletion of the same, limitation of processing. Furthermore, they have the right to object, at any time, to the processing of their data (including automated processing) as well as to the portability of their data. Without prejudice to any other administrative and judicial appeal, if they believe that the processing of data concerning them violates the provisions of EU Reg. 2016/679, pursuant to art. 15 letter f) of the aforementioned EU Reg. 2016/679, they have the right to lodge a complaint with the Guarantor for the protection of personal data and, with reference to art. 6 paragraph 1, letter a) and art. 9, paragraph 2, letter a), they have the right to revoke the consent given at any time.

In the event of a request for data portability, the Data Controller will provide the personal data concerning the applicant in a structured, commonly used and machine-readable format, without prejudice to paragraphs 3 and 4 of art. 20 of EU Regulation 2016/679. If the owner no longer wishes to be contacted, the use of personal data for communications will cease immediately.